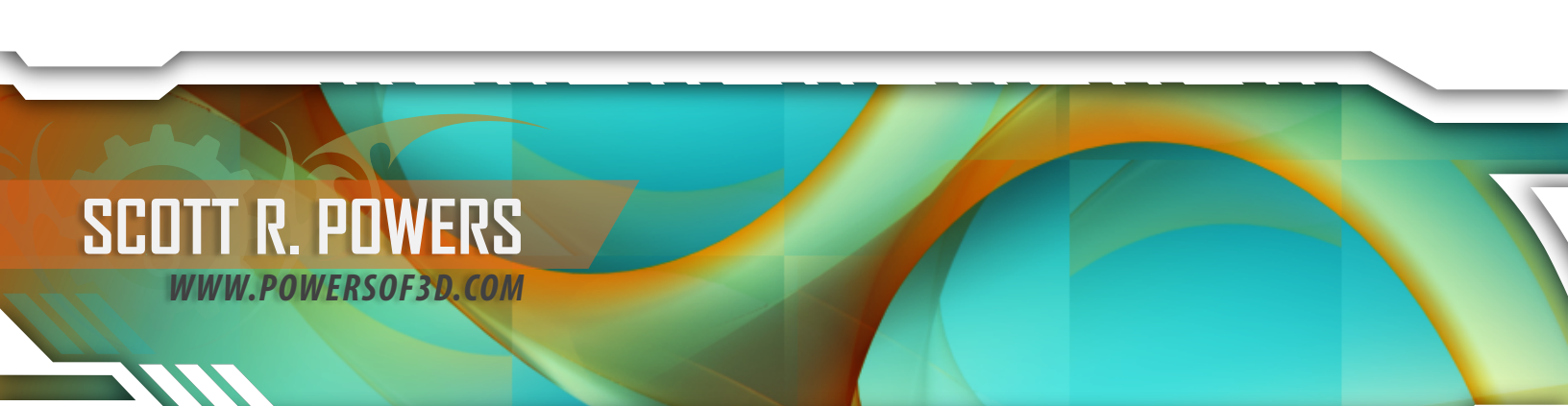




SCOTT R. POWERS

WWW.POWERSOF3D.COM

SKILLS

CREATIVE PRODUCTION & DESIGN

Creative leader with 27+ years of experience in 3D design, animation, experiential environments, multimedia production, and visual storytelling. Extensive background developing immersive brand experiences, exhibits, live events, environmental graphics, and digital content for global brands including The Pokémon Company, Disney, Lucasfilm, Bandai Namco, Red Bull, Konami, Apple, Alcon, Zenni Optical, Discord, AMD, NVIDIA, Twitch, Meta, Corsair, SEGA, Blizzard Entertainment, Tencent, NASA, Lockheed Martin, Boeing, and many others.

- Experiential and spatial design
- 3D modeling, visualization, and rendering
- Animation and motion graphics
- Environmental graphic design (EGD)
- Video editing, VFX, and compositing
- Print and digital production
- Creative concept development through final production
- Cross-functional collaboration with creative, engineering, fabrication, and production teams

PROFESSIONAL STRENGTHS

- Consistently delivers complex projects on schedule while maintaining exceptional quality standards
- Innovative, detail-oriented creative with strong problem-solving abilities
- Self-motivated leader who thrives in fast-paced, deadline-driven environments
- Excellent communicator with proven client relationship and presentation skills
- Experienced working with complex aerospace and engineering CAD data
- Adaptable and collaborative across agency, corporate, and remote work environments
- Passionate about continuous learning and integrating emerging technologies into creative workflows

LEADERSHIP

Accomplished creative leader with more than 30 years of experience managing multidisciplinary teams ranging from small creative groups to departments of 30+ professionals. Skilled in servant leadership, mentoring, coaching, resource planning, and project management. Recognized for building high-performing teams, fostering collaboration, and guiding projects from concept through execution while consistently exceeding client expectations.

SOFTWARE & TECHNICAL EXPERTISE

Expert: Autodesk 3ds Max, V-Ray, Adobe Creative Cloud, Microsoft Office

Experienced: Blender, Meshy, ChatGPT, Gemini, Grok, AI-assisted creative workflows

Technical: Workstation design and optimization, hardware/software troubleshooting, high-performance rendering systems, CAD model integration, and production pipeline support.

PROFESSIONAL EXPERIENCE

SENIOR 3D/2D DESIGNER GLOBAL EVENTS - OCT 2022 - Jun 2026

THE TRADE GROUP (TTG) - GRAPEVINE, TX

- Designed immersive brand environments, experiential marketing activations, custom trade show exhibits, live event productions, photo-ops, and architectural visualizations for global brands.
- Led creative development of the main stages for the **Pokémon World Championships 2023 (Yokohama)** and **2024 (Honolulu)**, collaborating with international production teams to deliver world-class live experiences.
- Created production-ready 3D environments, visualizations, renderings, graphics, and presentations that balanced creative vision, engineering requirements, fabrication constraints, and client objectives.
- Partnered with creative directors, engineers, project managers, and fabricators to ensure seamless execution from concept through installation.
- Consistently delivered high-quality creative solutions within demanding schedules and complex production environments.

SENIOR PRODUCTION LEAD - Jun 1999 - Oct 2022

THIRD MILLENNIUM PRODUCTIONS (TMP) - FORT WORTH, TX

- Led multidisciplinary teams producing commercials, product visualizations, technical animations, infographics, and 3D content for national clients.
- Created visualizations and animations supporting advanced aerospace, defense, and space exploration programs, including projects related to stealth technologies and human Mars missions.
- Produced visual effects, motion graphics, compositing, camera tracking, and green-screen integrations for broadcast and commercial productions.
- Created the first animated visualization of Lockheed Martin's **F-35B STOVL** aircraft using classified CAD data.
- Developed advertising content for major brands including RCA, RadioShack, Lockheed Martin, and Garth Brooks' nationwide RCA-sponsored tour.
- Collaborated on interactive virtual reality trade show experiences and helped deliver large-scale animation and live-action productions under aggressive deadlines.
- Managed company branding, marketing, web presence, and creative communications.

CREATIVE ART DIRECTOR / PRODUCTION LEAD - JuL 1998 - JUN 1999

WCG MARKETING & ADVERTISING - FORT WORTH, TX

- Directed and produced 3D animations, motion graphics, and television commercials for regional and national campaigns.
- Expanded agency capabilities from traditional print marketing into video production and 3D animation, resulting in national commercial placements.

EDUCATION

THE ART INSTITUTE OF DALLAS - Associate of Applied Arts in 3D Animation

December 1998 ▪ Deans list all semesters and Awarded Best Cinematographer

SELECT ACHIEVEMENTS

- Pokémon World Championships 2023 stage design recognized in **TIME Magazine**.
- Awarded multiple art grants for large-scale interactive sculptures and installations for **Burning Man** and regional events.
- Volunteer leader and project contributor with Burners Without Borders (501(c)(3)).
- Certified as a Gifted & Talented Artist by the State of Maryland at age eight.